

# GenerallIAM

Case Study





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# Project Overview

GenerallAM is an open-source identity and access management (IAM) platform that provides a comprehensive set of solutions for managing digital identities, credentials, and access rights of individuals and groups within an organization. The platform enables organizations to secure their IT infrastructure, applications, and data by centrally managing access policies, workflows, and governance.

The GenerallAM platform offers several core features such as user and group management, authentication and authorization, federation, access governance, and auditing. The platform also supports integration with various third-party applications and systems such as LDAP, Active Directory, HR systems, and cloud-based applications.

GenerallAM offers a modular architecture, which allows organizations to deploy only the modules that they need, making it highly customizable and flexible. The platform is also highly scalable and can support organizations of any size, from small businesses to large enterprises.

One of the main advantages of GenerallAM is its open-source nature, which means that organizations can access and modify the source code to meet their specific needs. The platform also offers extensive documentation and a community of developers that can provide support and contribute to the development of the platform.

Overall, GenerallAM is a powerful and flexible IAM platform that can help organizations of any size to manage their identities and access policies securely and efficiently.





# About Customer

GenerallAM is an open-source identity and access management (IAM) platform that provides a comprehensive set of solutions for managing digital identities, credentials, and access rights of individuals and groups within an organization.

The company was founded in 2008 and is headquartered in New York City, with additional offices in India and Israel.



## Purpose

GenerallAM's platform includes a range of features such as user and group management, authentication and authorization, federation, access governance, and auditing. It supports integration with various third-party applications.



## Vision

GenerallAM serves customers in various industries, including healthcare, financial services, government, and education. Its clients include organizations such as the United States Department of Agriculture, Stanford University, and the National Institutes of Health.



## Mission

Overall, GenerallAM is a flexible and powerful IAM platform that helps organizations manage their identities and access policies securely and efficiently, with the added benefit of being open-source.





# Business Challenges

GenerallAM faces several business challenges in the highly competitive identity and access management (IAM) market. Some of these challenges include:

**Market competition:** The IAM market is highly competitive, with many established vendors and new entrants. GenerallAM competes with companies such as Okta, Microsoft, and IBM, among others. The company must differentiate itself by providing unique features and functionality that meet the needs of its target market.

**Increasing demand for cloud-based IAM solutions:** Many organizations are moving to the cloud, and there is an increasing demand for cloud-based IAM solutions. GenerallAM must continue to develop its cloud capabilities and ensure that its platform can integrate with popular cloud-based applications and services.

**Data privacy and security concerns:** Data privacy and security are critical concerns for organizations, and any security breaches or data leaks can significantly harm GenerallAM's reputation. The company must ensure that its platform adheres to the latest security standards and regulations, such as GDPR and CCPA.



# Our Solutions

Here are some potential solutions to the business challenges faced by GenerallAM:

**Market competition:** To differentiate itself from other vendors in the IAM market, GenerallAM should focus on providing unique features and functionality that meet the specific needs of its target market. The company could invest in research and development to introduce new capabilities that set it apart from its competitors. Additionally, GenerallAM could consider partnerships or acquisitions to expand its offerings and reach.

**Increasing demand for cloud-based IAM solutions:** GenerallAM should continue to develop its cloud capabilities and ensure that its platform can integrate with popular cloud-based applications and services. The company could invest in cloud infrastructure and leverage cloud technologies to provide scalable, reliable, and secure solutions to its customers. GenerallAM could also focus on building a strong ecosystem of partners and developers that can provide cloud-based integrations and solutions.

**Data privacy and security concerns:** GenerallAM must prioritize data privacy and security to protect its clients' sensitive information. The company should ensure that its platform adheres to the latest security standards and regulations, such as GDPR and CCPA.







## Key Challenges Faced

**Complexity of the IAM solution:** IAM solutions can be complex, with multiple modules, configurations, and integrations. As a Java developer, I need to understand and work with various technologies, such as LDAP, Active Directory, REST APIs, and OAuth. Additionally, the IAM solution may require customization or integration with existing Java applications, leading to additional complexity.

**Security and compliance:** IAM solutions handle sensitive data, such as user credentials, personal information, and access privileges. As a Java developer, I must ensure that the solution is secure and compliant with relevant security standards and regulations, such as GDPR, CCPA, and PCI DSS. You may need to implement security controls, such as encryption, access controls, and auditing, to protect the sensitive data.

**Integration with existing Java applications:** IAM solutions must integrate with existing Java applications, such as web applications, portals, and APIs. I need to ensure that the IAM solution can authenticate and authorize users in real-time, provide single sign-on (SSO) functionality, and manage access permissions to resources. Integration may also require customization or development of new code, adding to the complexity of the implementation.



# Applied Technologies

- Liferay (Version 7.4.13 Update 23)
- Theme
- MYSQL
- Elasticsearch
- Headless APIs
- Google Tag Manager
- Freemarker
- SCSS and JQuery
- GIT






# Thank You...



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